

ERADICATING THE TRAVEL TRADE'S INTERNET-PHOBIA
Agencies need to train and educate staff on benefits of the online market

ARABIAN Travel News

July 2015 Vol. 10 Issue 07

News and analysis for Middle East travel agents and tour operators

www.arabiantravelnews.com

An ITP Business Publication

THAI DREAMS

TAT is targeting Muslim travellers, we look at its success to date

P26



TOP EID BREAKS

From African safaris to island retreats, we round up the best offers

P22

HOTEL STANDARDS

ACTE has proposed an accreditation system, but it's not all smiles

P08

CASHING IN ON THE

CORPORATES

Greatest trade opportunity lies with business travellers, despite credit demands and late payments



THE RITZ-CARLTON – DIFC, DUBAI

The Ritz-Carlton's 'Family Fun' package, valid from May 15 to September 15 2015, allows guests to pay for two nights when they stay for three in a Deluxe Room, Premier Room, Junior Suite or Executive Suite.

Families who reserve the package will also receive complimentary tickets to Modhesh World, as well as a VIP tour and meet-and-greet experience with Modhesh himself.

In addition, guests will receive a complimentary shuttle to Modhesh World and Dubai Mall, shopping vouchers and a personal shopping experience at Galleries Lafayette, Dubai Mall, complimentary accommodation and dining for children under 12 years old, as well as savings for the whole family in the hotel's restaurants and The Ritz-Carlton Spa.

Price: Starts at AED 1250 (\$340) per night

Contact: difcroomreservations@ritzcarlton.com | +971 4 372 2555.



MARJAN ISLAND RESORT & SPA, RAS AL KHAIMAH

Situated off the coast of Ras Al Khaimah, Marjan Island Resort & Spa is offering a Preferred Suites rate this summer, available throughout Eid, which allows travellers a 30% discount on suite accommodation for any two-night stay or longer.

Every guestroom and suite features a private balcony and modern baths complete with an array of luxury amenities and complimentary WiFi. The hotel houses six alcohol-free restaurants as well.

Contact: The package can be booked via www.preferredhotels.com/suites.



MÖVENPICK HOTEL KUWAIT

Travellers can enjoy a melange of Swiss hospitality and Arabic traditions at the Mövenpick Hotel Kuwait this Ramadan, and save up to 30% on bookings from April 30 to August 15 2015, to stay until September 15 2015. Ramadan Reflection, a package created especially for the holy month, also includes late checkout (until 6pm) and an iftar meal.

The hotel houses five F&B concepts, along with a variety of sports and relaxation facilities, including The Arabian Spa and an outdoor pool.

Price: Starts at KD83 (\$275) per night

Contact: +965 246 100 33 | hotel.kuwait@moevenpick.com

FAST FACT
Families will receive a VIP tour and meet-and-greet experience with Modhesh himself



THE MONTCALM LONDON MARBLE ARCH

For a stay of seven nights and above, The Montcalm London Marble Arch, located in the heart of the UK capital city, offers a discounted rate of £250 (\$389) per night.

The special package, which can be booked via Luxury Hotels Group, includes an array of complementary services (subject to availability), like special occasion amenities, discounted babysitting services, WiFi, and delivery from the Lebanese restaurant Maroush upon request and prayer room.

Contact: bookings@luxuryhotelsgroup.com | +44 20 3540 9971