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Home / Industry News / [Luxury Hotels Group welcomes its first Taiwanese member](#)

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## Luxury Hotels Group welcomes its first Taiwanese member

London -- Luxury Hotels Group is delighted to announce the first Taiwanese addition to its growing portfolio. Located on the picturesque shores of Taiwan's largest alpine lake,



The Crystal Resort Sun Moon Lake is an intimate getaway in a stunning mountain setting. Designed with clever use of glass and crystal to create a sense of light and space and make the most of sweeping views across the lake, The Crystal Resort aims to give guests a feeling of familiarity and comfort as they experience indigenous Thao culture, explore the world-renowned temples and scenery of Sun Moon Lake and clear their minds in a setting of pristine natural tranquillity. Bathed in pure, clear mountain air 760m above sea level, and just a minute away from both Ita Thao Pier and the popular Sun Moon Lake Ropeway Station, the resort offers a varied menu of locally grown ingredients and specialities in its lakeside restaurant, changing daily to immerse guests in Thao food culture. Each spacious guest room takes light as its theme, with a clean, minimalist aesthetic; guests may choose from a Bright double room, Luster quad or deluxe Shine quad, equipped with an LCD TV and air conditioned to suit the needs of their stay. Executive Director Kai Chen said: "After our last contract expired, we were looking to find a new way to market our brand when we found Luxury Hotels Group. We're excited to increase our hotel's business and exposure through working with LHG in the months to come." Ms Bernadette Koltai, Luxury Hotels Group's Vice President, said: "We're delighted to partner with such a unique property and, in so doing, increase our presence in the Far East. A little like Taiwan itself, Crystal Resort Sun Moon Lake is an undiscovered gem, which makes it a great addition to our global portfolio of highly individual hotels". Much loved by in-the-know guests as a romantic retreat for couples or cosy family getaway, The Crystal Resort Sun Moon Lake is gaining a reputation for its innovative restaurant serving a blend of Western and Chinese dishes tailored to the tastes of every guest. Reviews describe it as "an absolute delight" and praise its friendly, attentive staff and unbeatable location, perfectly placed for a holiday of pure relaxation and total peace with views of the sparkling lake and misty green hills.

ABOUT

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#LUXHOTELSGROUP

RT @MasterInnH: We need to stop talking about the #brand ourselves & get our customers talking about it #GMConf16 23 hours ago

A true pleasure to welcome such a unique and stunning property; The Crystal Resort Sun Moon Lake in Taiwan. <https://t.co/V7sDHI1hJd> yesterday

RT @MasterInnH: The #GMConf16 gallery is now live and will be updated throughout today. <https://t.co/5brVDHJSy2> <https://t.co/GqSFNdmpPae> yesterday

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