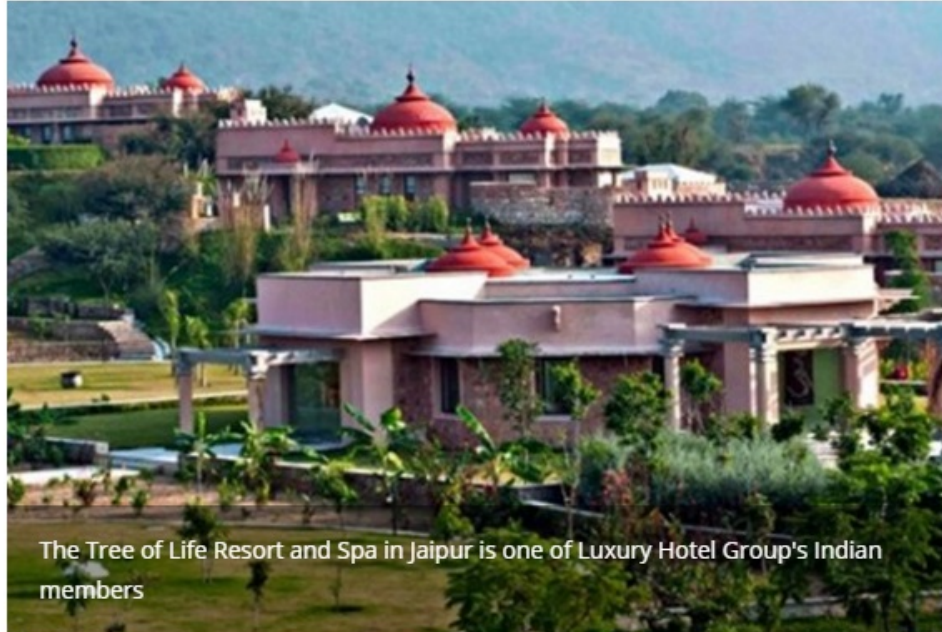


✍️ Luxury Hotels Group to add 200 hotels in India during 2016

by George Sell / 2 days ago / 0 Comments



UK: Luxury Hotels Group plans to add 200 hotels to its portfolio over the next year as part of its expansion plans in India.

Managing director Rahul Arora said: ""We plan to add 200 more hotels as our members across India during the current fiscal year. These will be mainly smaller chains based out of India and independent hotels. Cities that we are looking at are Chandigarh, Amritsar and Delhi/NCR in the north; Pune, Bhopal, Aurangabad, Indore and Bhopal in the west; Cochin and locations in Kerala in the south and in the east it will be Kolkata and north-eastern states. Our focus is on the marketing, branding, strategy and revenue management for member hotels."

India accounts for around 30 per cent of the group's revenues and membership, Arora said.

Luxury Hotels Group is a sponsor of the 2016 Boutique and Lifestyle Hotel Summit, being held in London next month.

www.luxuryhotelsgroup.com