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Confident, charismatic & gorgeous
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CHITRA BANERJEE

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PROMOTION

CITY LIGHTS

Luxury Hotels Group's M by Montcalm and Montcalm London Marble Arch serve up a delectable slice of London



The indoor pool at M by Montcalm

Free yourself from the routine of the everyday and escape to a sanctuary that delights at every step. The very thought of it takes your mind's eye to white sand beaches on distant shores, a serene spa here, a poolside bar there, and nothing but an occasional sunset stroll to ease you. It's the stuff of dreams for many, and few of us envision a city break when the desire to escape takes hold. Yet a week at leisure in a world city, with the promise of new discoveries at every turn, can be just as refreshing, and infinitely more stimulating.

Consider London – cultural, cosmopolitan and cool, with restaurants to rival Paris, legendary stores, off-beat boutiques and world-class museums. It's an intoxicating combination of old and new, where proud tradition meets pioneering innovation. Renowned as a fashion capital, it also plays host to over 200 museums, and is the undisputed home of theatre, with a multitude of plays and musicals entertaining audiences in the city's West End every day of the week. With so much to see and do, few international visitors venture out of the city

but those who do, find the trip well worth it – London is only a short hop by train from some of the UK's most beautiful countryside and stunning stretches of coastline.

People want different things from a holiday destination. Some crave culture, some simply want to relax, some like it hot, others find cooler more comfortable. With the exception of the weather perhaps, London is a destination with something for everyone. It's an incredibly diverse city, and Luxury Hotels Group's (www.luxuryhotelsgroup.com) London portfolio is no exception, with an eclectic selection of five-star hotels across the city.

For trend setting, tech-savvy travellers, M by Montcalm ticks all the right boxes. An eye-catching architectural wonder, it opened last year where avant-garde Shoreditch meets Tech City, London's fast growing digital hub. As magical as it is memorable, this isn't your average 'luxury' hotel, instead it's luxury that's evolving; a tech-enhanced experience, but with an authentic sense of place – and watched on staff intent on personalising your experience. With 269 stylish rooms and

two buzzing bars and restaurants (one a 17th-floor show-stopper with stunning views), the hotel also boasts one of London's best spas, its walls adorned with gold leaf Venetian tiles. Offering a lavish array of treatments and a state-of-the-art fitness suite, it manages to offer everything a resort hotel could, but with added style.

There's a spa too at the flagship Montcalm London Marble Arch, which puts you right in the heart of London, close to a wonderful variety of royal parks, iconic attractions and exciting shopping streets. With 153 rooms and 14 fitness suites, two gourmet restaurants and an intimate champagne bar, there's a timeless elegance to this Georgian gem. On a quiet, busy street with Hyde Park on the doorstep, the hotel is moments from Oxford Street, but feels like a million miles away.

Both hotels offer indulgent spas featuring a sauna, steam room, massage therapists and exercise pools. Highly trained massage therapists are experts at alleviating muscle tension, with a wide variety of specialised treatments from aromatherapy, massages to lime and ginger rub glow skin treatments. A few blissful hours at a Montcalm spa will see a new you emerge – refreshed and revitalised, that too without a penny beach resort in sight.

So often, visitors to London compromise on their stay by opting for more 'affordable' accommodation. Yet, the properties in Luxury

Hotels Group's portfolio offer packages that make a luxurious experience in one of the world's most sought-after cities more cost-effective than you might think. With world-class spa treatments, a variety of dining options and the hallmark individuality that sets Luxury Hotels Group properties apart, there's every excuse to make London your next dream destination.

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MAJORE SPA





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